

# 臺灣大學文學院語文中心中國語文組

## 海報設計比賽

【參賽資格】凡本組 2017 冬季班學生皆可參賽

【海報主題】宣傳 CLD、為 CLD 招生

### 【設計要求】

1. 海報使用語言不拘，可使用您的母語，但非英文者，須另外附上內文的英文翻譯（文字檔即可）。
2. 海報內容需含：
  - (1) 本組單位名稱「Chinese Language Division, Language Center, National Taiwan University」，可縮寫「CLD, NTU」
  - (2) 本組網站：<http://cld.liberal.ntu.edu.tw/> (用 QR code 亦可)
  - (3) 本組地址：  
Room 222, 2F, Language Center, No.170 , Sec.2, XinHai Rd, Taipei, Taiwan, 10663.  
R.O.C.
  - (4) 本組電話：+886-2-33663417
  - (5) 本組 email：[cld222@ntu.edu.tw](mailto:cld222@ntu.edu.tw)
  - (6) 海報標語 (slogan) – 請為 CLD 設計一句標語
  - (7) 課程簡介
  - (8) 小班制特色 (每班只有 5-7 人)
3. 這份海報的內容需不受場合與時間限制，可不論時間、場合，持續使用。

### 【繳件】

**繳件時間：2018/1/8 (一) 11:00 – 2018/1/10 (三) 11:00**

1. 海報檔案請存成 **JPG 或 TIFF 格式**，檔案解析度：**96~120dpi 以上**。
2. **連同原始檔案**，於期限內**上傳至指定連結**：<https://goo.gl/YNXwxA>。  
檔名格式：學生姓名-作品名稱-1；學生姓名-作品名稱-2。  
未能於指定時間完成上傳者，視同棄賽。
3. **報名表**請在繳件**期限內交至辦公室**。

### 【評選辦法】

**投票**：2018/1/16 (二) – 2018/1/18 (四) 17:00 止

1. 由本組所有教職員生進行投票，依得票數由高至低決定得獎作品。
2. 本組教職員每人可投 8 個作品，不得重複投選同樣一個作品，否則多餘的票數以廢票計；教職員選票每 1 張票以 2 票計。
3. 本組當期學生每人可投 1 票。

## 【頒獎】

1. 比賽結果公告：2018/1/22 (一)
2. 頒獎典禮：2018/1/25 (四) 15:00-16:00

## 【獎勵辦法】

1. 第一名 8,000 元、第二名 6,000 元、第三名 5,000 元、佳作兩名各 3,000 元  
最佳人氣 1,500 元
2. 參與投票學生中抽出三名，贈送紀念品一份。
- 我們將依學生投票數 (不計入教職員票數) 選出「最佳人氣獎」，但不得與前述獎項重複，若有重複，以前述獎項為優先，最佳人氣獎則依票數依序遞補；若學生投票最高票者，同時為前三名或佳作，則以學生投票第二高票為最佳人氣獎，以此類推。

## 【同意條款】

1. 凡參與比賽者，即代表同意遵守參賽規則，並同意主辦單位依法蒐集、處理、使用其所有個人資料。
2. 參賽作品需由本人創作，不得冒借、拷貝、抄襲。參賽者必須擁有參賽作品之所有著作權與版權 (須擔保參賽作品中所含之所有圖像與影像等均無爭議)。若有侵權行為 (包括智慧財產權、隱私權等)，因而引起之法律責任，由參賽者自行負責。
3. 參賽者有義務確保填寫資料均真實且正確，其參賽作品未侵害第三人之商標、專利、著作權等相關法令規定，如有不實或違反參賽規則之情事，經查證屬實，同意主辦單位取消其得獎資格，已領取獎勵者 (含獎金、獎品、獎狀等) 須立即返還之，且願自負全部責任，與主辦單位無涉。
4. 參賽作品必須未曾公開發表展示 (發佈於個人網站、部落格、Facebook 不在此限)，亦未獲得任何獎項。
5. 參賽者必須尊重主辦單位邀請之評審委員及評審結果，不得有異議；成績經公布後，得獎作品之作者不得要求取消其得獎資格。
6. 得獎之比賽作品 (含所有獎項)，請參賽者遞交參賽作品之原始檔案，如未能或拒絕遞交原始檔案，主辦單位保留考慮取消其得獎資格的權利。
7. 得獎之比賽作品 (含所有獎項)，主辦單位享有永久使用權，得獎者不得有異議。得獎作品，主辦單位享有於網站、刊物、文宣製作、編輯、重製、公開播送、公開展示及不限時間、次數、方式... 等使用之權利，並簽署著作權讓與同意書，不另給酬。
8. 相關領獎事宜將於得獎名單公佈後另行通知。
9. 得獎獎金均需依中華民國所得稅法扣繳所得稅。
10. 凡參賽即視為同意本活動之各項規定，如有未盡事宜，主辦單位保留解釋、修改及補充本參賽辦法、細則及獎項說明內容之權利。

臺灣大學文學院語文中心中國語文組  
海報設計比賽 Poster Design Contest  
報名表 Entry Form

作品編號 (CLD 填寫)	
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學號 CLD ID No.	
姓名 Full Name	
海報主題 Theme of your design	
使用語言 Language used	
內容英文翻譯 English translation of the poster content (if it is not written in English)	

本人參賽作品如獲獎，本人同意將該作品及原稿（或原輸出之數位檔案）之著作財產權讓與主辦單位國立臺灣大學文學院語文中心中國語文組，該組將有永久使用權，並得編輯、重製、公開展示或運用，謹此聲明。  
If my entry is awarded, I agree to assign my copyright of the entry and its original file to the Chinese Language Division, Language Center, National Taiwan University, who has the rights to use it without any limits, to revise it, reproduce it, publish or display or use it for other purposes.

立書人簽名 (Signature) : \_\_\_\_\_

日期 (Date) : \_\_\_\_\_

# Chinese Language Division, Language Center, National Taiwan University

## Poster Design Contest

**【Theme】** To promote CLD, to recruit students for CLD

### 【Required Content】

1. You may use your native language to design the poster. But if it is not English, please give us an English translation of the content.
2. The following content shall be included in the poster:
  - (1) Name of the CLD:  
Full name—Chinese Language Division, Language Center, National Taiwan University Or  
shorten name—CLD, NTU
  - (2) Website: <http://cld.liberal.ntu.edu.tw/> (you may replace the website by a QR code)
  - (3) address:  
Room 222, 2F, Language Center, No.170 , Sec.2, XinHai Rd, Taipei, Taiwan, 10663. R.O.C.
  - (4) phone number: +886-2-33663417
  - (5) email: [cld222@ntu.edu.tw](mailto:cld222@ntu.edu.tw)
  - (6) A slogan: please write a slogan for CLD
  - (7) Brief introduction of our course
  - (8) Our advantage of small classes (only 5 to 7 students in one class)
3. The poster is expected to be used for any conditions anytime. In other words, it is better not to have any information with time limit in the content (ex. Course calendar).

### 【Entry Submission】

Submission Period : **2018/1/8 (Mon.) 11:00 – 2018/1/10 (Wed.) 11:00**

1. Please save the poster as **JPG or TIFF, 96~120dpi or above**
2. **Upload it along with its original file** to the following link: <https://goo.gl/YNXwxA>  
Name of the file: Your name-Name of the poster-1; Your name-Name of the poster-2.  
Failing to upload the files to the link will be taken as giving up the contest.
3. Please **submit the entry form to the CLD office** by deadline.

### 【Vote】

**Vote** : **2018/1/16 (Tue.) – 2018/1/18 (Thu.) 17:00**

1. Every CLD teacher, staff, and student is invited to vote for the winners. The prizes will go to those who win the most votes.
2. Each teacher and staff can vote for 8 entries, but each entry can only be given one vote from one voter. Each teacher/staff's vote counts as 2 votes.
3. Each student can vote for 1 entry.

## 【Awarding Ceremony】

1. Result Announcement : 2018/1/22 (Mon.)
2. Awarding Ceremony : 2018/1/25 (Thu.) 15:00-16:00

## 【Prizes】

1. First place: NTD8,000; second place: NTD6,000; third place: NTD5,000;  
Honorable prize for 2 entries: NTD3,000 per entry; Viewer's Choice for 1 entry: NTD1,500
2. Souvenir for attendants of the vote:  
We will randomly pick 3 attendants voting for the audience award for a souvenir.
- Viewers' Choice Award is selected based on students' votes alone (excluding teacher/staff votes). But if the entry who receives most votes are already selected as the champion/second/third/honorable prize, we would select the Viewers' Choice Award from the rest of the entries in the order of the votes they receive.

## 【Terms And Conditions】

1. By submitting an entry to the contest, you acknowledge that you have read and agree to be bound by these rules and CLD's collecting, using and dealing with your personal information.
2. Each entry must be the original work of the entrant, which the entrant holds all applicable rights, and must not infringe the rights of any other party (including copyrights, personality rights and privacy right of the people or intellectual property depicted therein—the entrants shall have received the prior permission of the right holder). Entrants are fully responsible for any legal issues arising from their works.
3. Entrants are responsible to guarantee that all the information submitted is true and correct. Their entries shall not infringe/damage the rights of any third party (including copyrights, intellectual property rights and related laws and rules). Entries verified untrue or violating contest rules will be disqualified and all their awards (including money, prizes, certificates, etc.) will be withdrawn and returned to the CLD. And the entrants shall take full responsibility thereby incurred.
4. Entries shall not be formerly exhibited or awarded (displaying on personal website, blog, Facebook is accepted).
5. Entrants shall respect the CLD's judgement and decision, which is not negotiable. Once the result is announced, the entrants who are awarded cannot require to withdraw.
6. The original file of every awarded entry shall be submitted. Entrants who reject to submit the original files may be disqualified from the awards.
7. The CLD has eternal rights to use the awarded entries, and the entrants shall not disagree. The CLD has the rights to display the awarded entries on website, publishers and brochures/leaflets, reproduce, broadcast, and exhibit without limits of time, times, methods/ways, etc. The entrants shall sign the Assignment of Copyright without extra payment.
8. Details related to awarding ceremony will be notified additionally.
9. The prizes (money) will be taxed according to the tax law of Republic of China.
10. By submitting an entry to the contest, you acknowledge that you have read and agree to be bound by these rules. The CLD reserves the right of explaining, revising, adding the qualification criteria, related rules/conditions, prizes and concerning items not expressly stated in these rules.